| Company | Shopline Commerce Pte. Ltd. |
|---|---|
| Digital Solution Name & Version Number[1] | SHOPLINE e-Commerce Solution Version 2.0 - Advanced E-Commerce (GROW) |
| Appointment Period | 25 July 2024 to 24 July 2025 |
| Extended Appointment Period[2] | 25 July 2025 to 24 July 2026 |

**Standard Packaged Solution (ie. Minimum items to be purchased)**

| Cost Item | Unit Cost ($) | Unit | Quantity | Subtotal ($) | Qualifying Cost * ($) |
|---|---|---|---|---|---|
| 1) Software<br>Content Management System: SHOPLINE CMS<br>Online Shop Modules<br>Secured E-Payment<br>Online Purchasing<br>Website Traffic Analysis<br>Inventory Management<br>Promotion Management<br>Customer Loyalty Management<br>Basic Data Visualization Capabilities/Reports<br>Mobile-Enabled / Optimised | | Per year | 1.00 | | |
| 2) Hardware<br>Not Applicable | | | | | |
| 3) Professional Services<br>Setup, configuration | | Per manday | 0.50 | | |
| UAT and Go Live | | Per manday | 0.50 | | |
| 4) Training<br>Ecommerce CMS training | | Per manday | 0.50 | | |
| 5) Others<br>Not Applicable | | | | | |
| | | | **Total** | $ 4,290.00 | $ 4,290.00 |

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant