

Company	Shopline Commerce Pte. Ltd.
Digital Solution Name & Version Number¹	SHOPLINE e-Commerce Solution Version 2.0 - Advanced E-Commerce (START)
Appointment Period	25 July 2024 to 24 July 2025
Extended Appointment Period²	25 July 2025 to 24 July 2026

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System: SHOPLINE CMS Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		per year	1.00		
2) Hardware Not Applicable					
3) Professional Services Online Chat Support & Help Centre		Per year	1.00		
4) Training Step-by-Step Training Guides		Per year	1.00		
5) Others Not Applicable					
Total				\$ 3,690.00	\$ 3,690.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant