

Company	Somin Pte. Ltd.
Digital Solution Name & Version Number¹	SOMONITOR - Audience Insights
Appointment Period	13 March 2025 to 12 March 2026
Extended Appointment Period²	13 March 2026 to 12 March 2027

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Monitoring: 10 accounts; Seats: 10 seats; Channels: Facebook, Instagram, Google, Meta; Features: Audience Insights, SODA Reports, Competitor Tracking, Content Library, Perspectives, Communication Planning, Video Processing.		Per Month	12.00		
2) Hardware Not Applicable					
3) Professional Services Technical setup services for the platform, including team meetings and inter-team communications.		Per Manday	1.00		
4) Training Training sessions to familiarize the customer team with the platform's key features.		Per Manday	3.00		
5) Others Not Applicable					
Total				\$ 26,368.00	\$ 11,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant