

<b>Company</b>	MediaPlus Digital Pte. Ltd.
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	E-Commerce MPD Package Version 3.0 - Woocommerce Express
<b>Appointment Period</b>	09 January 2025 to 08 January 2026
<b>Extended Appointment Period<sup>2</sup></b>	09 January 2026 to 08 January 2027

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost* (\$)
1) Software Content Management System: WP Woocommerce Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		per software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation		per manday	1.00		
Design work: Customised design with color, font, and background up to 3 rounds of amendments		per manday	4.00		
Setup, configuration and data migration (up to 35 SKUs)		per manday	6.00		
UAT and Go Live		per manday	0.50		
4) Training Ecommerce CMS training		per manhour	2.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 5,527.00</b>	<b>\$ 5,268.25</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant